## **Wireless Application Matrix**

|                                | Target User  | Target Market   | Typical Fixture<br>Count                      | Max Fixture<br>Count                                 | Unobstructed<br>Transmission<br>Distance | Compatible<br>Hardware  | Pros  | Cons   |
|--------------------------------|--|---|---|--|--|---|---|--|
| <b>e</b><br>BTAir <sup>®</sup> | <ul> <li>Musician/<br/>small band</li> <li>Beginner DJ</li> <li>Lighting novice</li> <li>Solo performer</li> </ul>   | <ul> <li>House parties</li> <li>Coffee shops</li> <li>Bistro/lounges</li> <li>Small stages</li> <li>Compact<br/>areas where<br/>performer is<br/>within eye-sight<br/>of all fixtures</li> </ul>          | 1 to 20<br>(Approximately<br>400 sq ft)       | Up to 8 groups of<br>8 fixtures<br>(64 fixtures max) | 150 ft max                               | <ul> <li>Chauvet DJ<br/>BlueTooth<sup>®</sup> wireless<br/>enabled fixtures only</li> <li>Not compatible with<br/>other manufacturers</li> </ul>  | <ul> <li>Automatically pairs to<br/>fixtures</li> <li>Extremely easy to control</li> <li>Single-user setup &amp;<br/>operation</li> <li>No additional<br/>hardware required</li> </ul>  | <ul> <li>Limited transmission range<br/>and signal strength</li> <li>Only works with<br/>BlueTooth<sup>®</sup> wireless<br/>enabled Chauvet DJ fixtures</li> <li>Limited to small<br/>applications</li> <li>Works for static<br/>washes only</li> <li>Signal latency and delays</li> </ul> |
| FlareCON<br>& D-Fi             | <ul> <li>Intermediate/<br/>advanced lighting<br/>techs</li> <li>Corporate/<br/>multi-op DJ</li> <li>Production<br/>companies</li> <li>Large bands</li> </ul> | <ul> <li>Large weddings</li> <li>Corporate events</li> <li>Fashion shows</li> <li>Bar Mitzvahs</li> <li>Convention<br/>centers</li> <li>Full lighting rigs</li> <li>Full stage<br/>productions</li> </ul> | 16 or more<br>(Approximately<br>10,000 sq ft) | Unlimited  | 650 ft max                               | <ul> <li>Any DMX-enabled<br/>fixture by any<br/>manufacturer</li> <li>FlareCON Air, D-Fi<br/>Hub, D-Fi USB</li> <li>Chauvet DJ<br/>Freedom series</li> <li>Chauvet DJ USB<br/>series productions</li> </ul> | <ul> <li>Ok for multiple universes</li> <li>Minor lag time</li> <li>Password protected</li> <li>Can be used as a<br/>repeater to extend the<br/>signal range</li> <li>Unlimited receivers</li> <li>Recallable shows<br/>(from FlareCON)</li> <li>[Extremely flexible<br/>and unlimited<br/>configurations USB<br/>series productions</li> </ul> | <ul> <li>Additional hardware and<br/>expenses required</li> <li>Closed protocol<br/>USB series<br/>productions</li> </ul>  |

